



August 15, 2023

2024 Capital Investment Campus Tour Planning

1

Chancellor August Bonding Visits

- August 2: Dakota County Technical College
- August 3: Saint Paul College
- August 4: Ridgewater College, Alexandria Technical and Community College & St. Cloud State University
- August 8: Minnesota State University, Mankato & South Central College
- August 29: Southwest Minnesota State University, Minnesota West Community & Technical College, Worthington & Riverland Community College
- August 30: Minnesota State College Southeast, Rochester Community and Technical College, Normandale Community College & Anoka-Ramsey Community College



2

Purpose

- Inform key college and university staff about the 2024 capital program request
- Share legislative bonding tour information and best practices
- Seek feedback on how system office staff can help colleges and universities make bonding visits successful



3

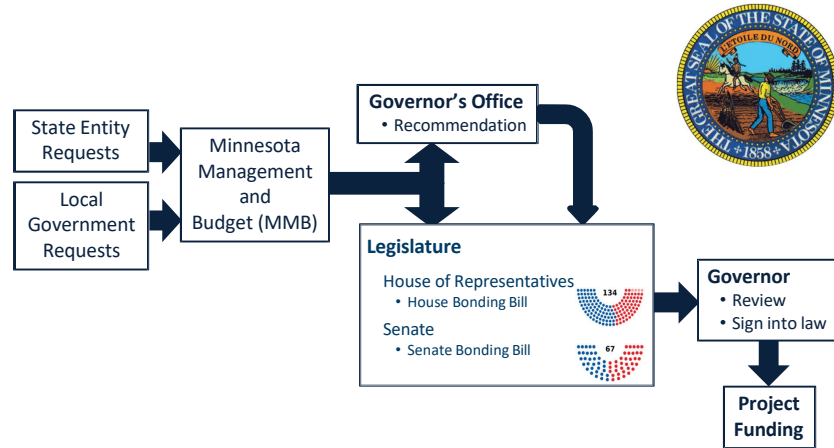
Capital Bonding 101 in Minnesota

- State of Minnesota sells General Obligation (GO) bonds to pay for capital improvement projects
- Projects must be:
 - Public purpose, publicly owned
 - Capital in nature
 - Specified in law
- Requires three-fifths vote in Legislature
 - House = 81 of 134 members
 - Senate = 41 of 67 members
- Under some circumstances, state General Fund revenues may be used for capital investments
 - Does not require three-fifths votes like GO bonds
- Traditionally during even-year legislative session
 - Not uncommon to occur in odd-year legislative sessions



4

Minnesota's Bonding Process



5

Key Players: Executive Branch



Governor Tim Walz
Lieutenant Governor Peggy Flanagan



Commissioner Erin Campbell
Minnesota Management and Budget



Commissioner Dennis Olson
Office of Higher Education



6

House Capital Investment Committee



Chair
Fue Lee, DFL



Ned Carroll, DFL



Marj Fogelman, R



Mary Franson, R



Matt Grossell, R



Rick Hansen, DFL



Vice Chair
Liz Reyer, DFL



Samakab Hussein, DFL



Alicia Kozlowski, DFL



Leon Lillie, DFL



Andrew Myers, R



Gene Pelowski, DFL



Republican Lead
Dean Urdahl, R



Roger Skraba, R



Nolan West, R



Dan Wolgamott, DFL



Jay Xiong, DFL

Committee Administrator: **Jenny Nash**



7

Senate Capital Investment Committee



Chair
Sandra Pappas, DFL



Scott Dibble, DFL



Nick Frenz, DFL



John Jasinski, R



Zaynab Mohamed, DFL



Vice Chair
Susan Pha, DFL



Carla Nelson, R



Eric Pratt, R



Jordan Rasmusson, R



Tou Xiong, DFL



Ranking Minority Member
Karin Housley, R

Committee Administrator: **Rachel Carlson**



8

Capital Bonding 101 – Minnesota State

- For Minnesota State, bonding funds academic facilities projects and real estate transactions
 - Asset preservation: Higher Education Asset Preservation and Replacement (HEAPR)
 - Line items: Major capital projects, real estate transactions
- Minnesota State debt responsibility:
 - HEAPR: Zero, fully financed by the state
 - Line-items: One-third debt
 - Shared equally between gaining institution and system as a whole



9

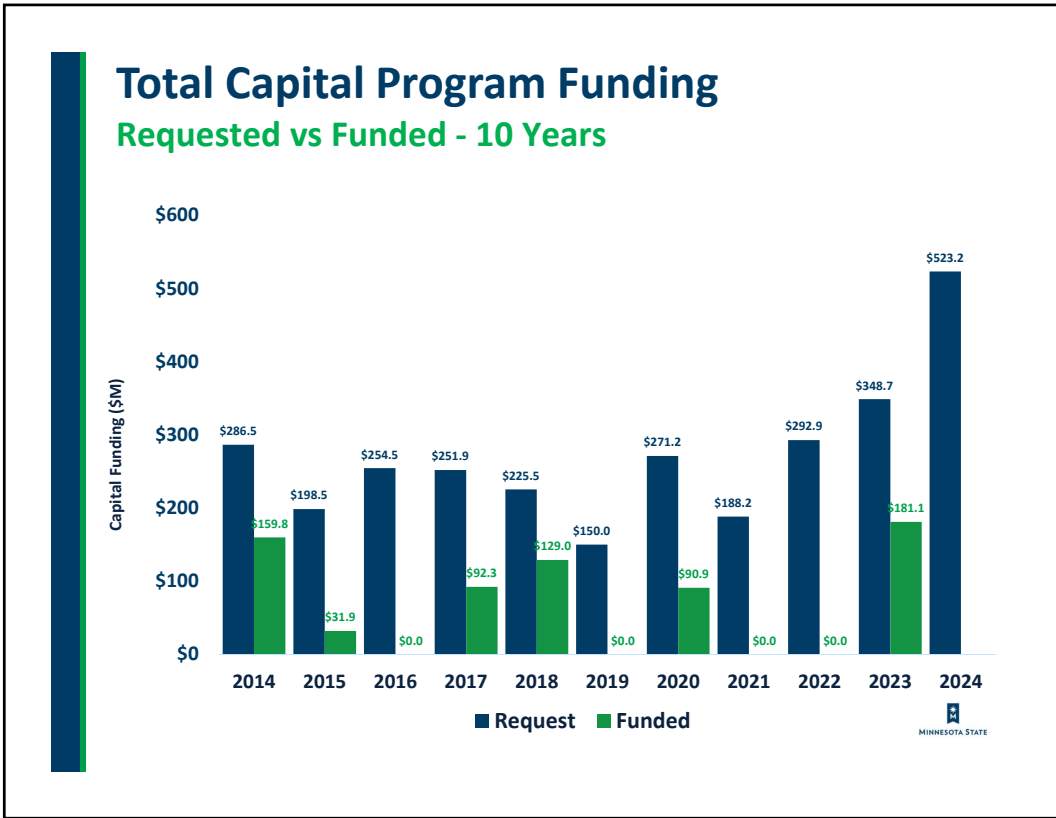
Development process timeline

Program built upon on going campus facilities planning and Comprehensive Facilities Plans (CFP)

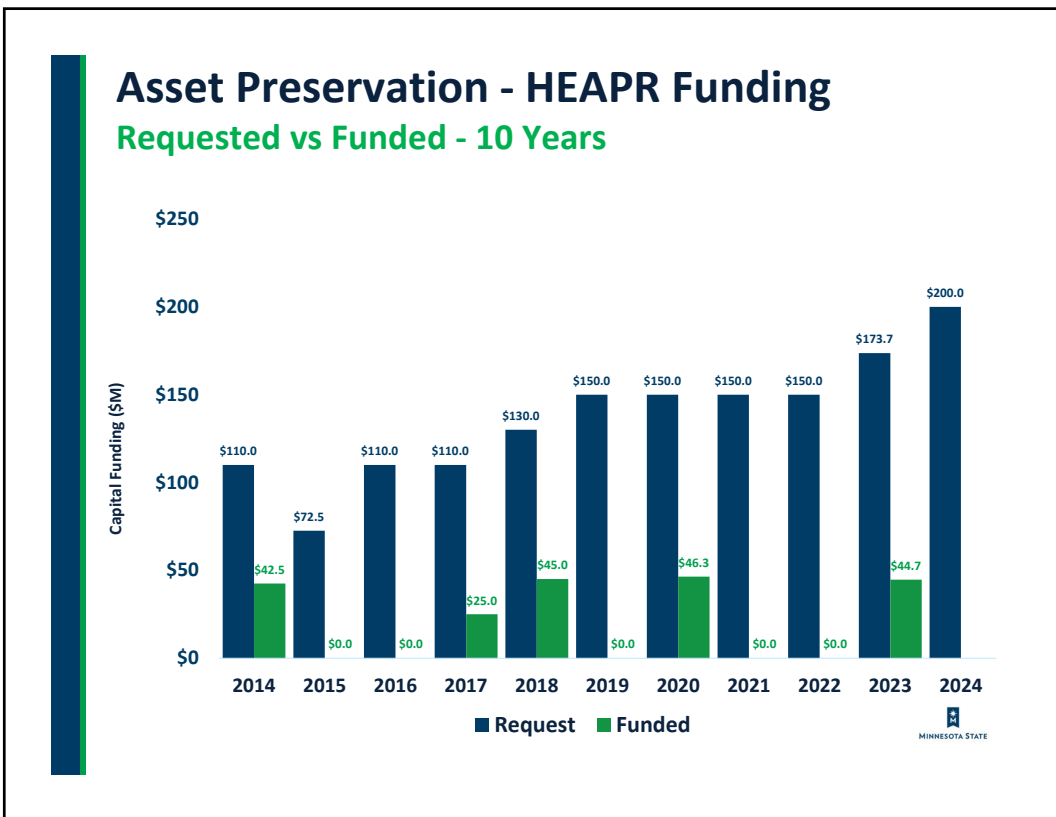
✓	Board Guidelines	March 2022
✓	Predesign development and review	April 2022 – Jan 2023
✓	Candidate project scoring	Mar 2023
✓	Chancellor's review and program development	Mar - Apr 2023
✓	Board review and approval	May/June 2023
➔	Campus tours	Aug 2023 – Jan 2024
	Legislative session	Feb 12 - May 20, 2024



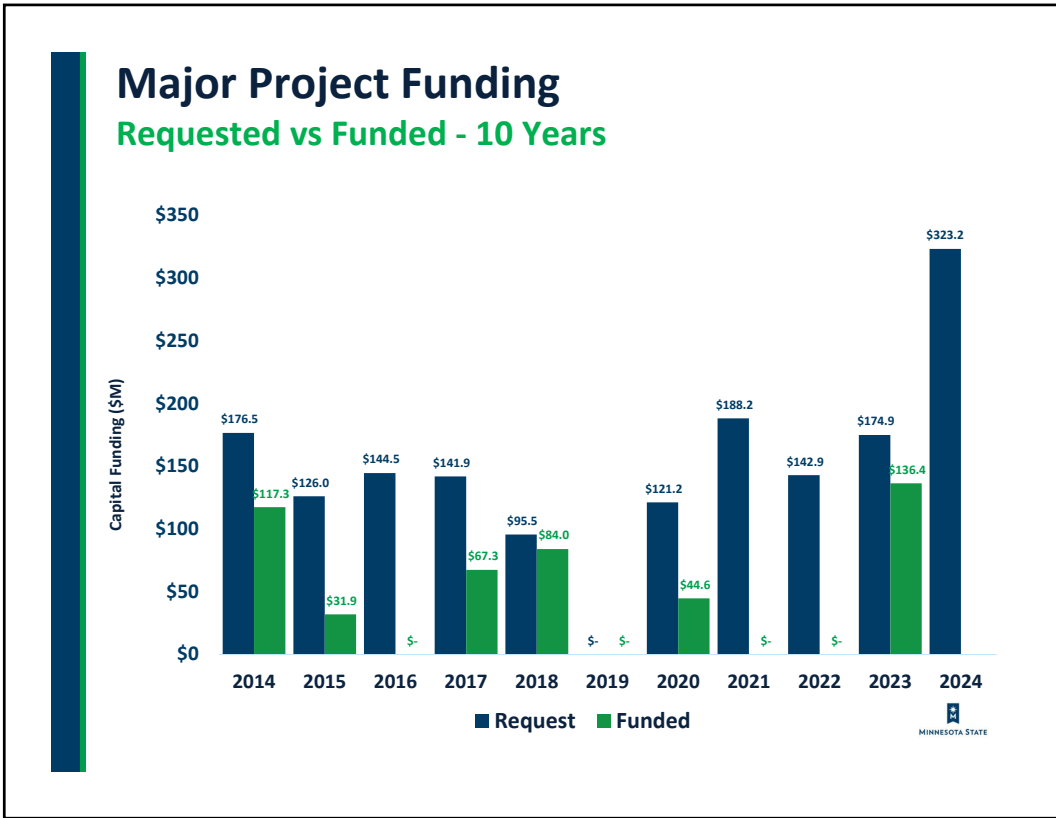
10



11



12



13

2023 Program Funding Implications

Asset Preservation – HEAPR

- \$44.7 million - \$26% of the requested amount
- Under funding continues:
 - Average funding \$42 million (31%) over last 5 biennium
 - Backlog of maintenance now \$1.4 billion

Major Projects - \$409 million in future needs

- \$259 million to complete funded design work
- \$150 million to address unfunded projects

MINNESOTA STATE

14

2024 Capital Program Request



Total program: **\$541.4 million**
 Asset preservation - HEAPR:
\$200 million
 ~80 projects statewide
 Major projects:
\$341.4 million
 15 major capital projects
 5 Construction of previously funded design
 5 Projects not funded in 2023
 5 New projects
 2024 Program financing:
 State: **\$427.6 million**
 User: **\$113.8 million**



2024 Capital Program Request

Priority List

Priority	Institution	Project Title	Requested Amount (\$000)
1	Systemwide	Higher Education Asset Preservation and Replacement (HEAPR)	\$200,000
2	Saint Paul College	Academic Excellence Renovation 2018, 2020 #8, 2022 #6, 2023 (\$1,671)	\$31,884
3	Minnesota State University, Mankato	Armstrong Hall Replacement 2020 #11, 2022 #10, 2023 (\$8,460)	\$86,255
4	Winona State University	Center for Interdisciplinary Collaboration, Engagement, & Learning 2020 #12, 2022 #11, 2023 (\$4,866)	\$71,793
5	Alexandria Technical and Community College	Transportation Center Construction, Student Services Renovation, and Selective Campus Demolition 2022 #14, 2023 (\$955)	\$34,440
6	Riverland Community College	Student Services Renovation - Austin Campus 2022 #15	\$17,140
7	Southwest Minnesota State University	Wellness and Human Performance Center 2022 #16	\$14,018
8	St. Cloud State University	Education and Learning Design Building (Design) 2022 #17	\$3,429

2023 Design Funded Project
2023 Not Funded Project
New Project



2024 Capital Program Request

Priority List

Priority	Institution	Project Title	Requested Amount (\$000)	
9	Rochester Community and Technical College	Heintz Center Renovation: Reimagining Education for a Diverse Workforce 2022 #18, 2023 (\$1,347)	\$13,203	
10	Minnesota West Community and Technical College	Nursing and Student Service Renovation - Granite Falls and Worthington Campuses 2022 #19	\$9,672	
11	Ridgewater College	Electrician, Automation, and Nursing Renovation – Hutchinson Campus 2022 #20	\$8,268	
12	Minnesota State College - Southeast	Student-Ready College and Campus Modernization - Winona Campus	\$14,575	
13	South Central College	Instructional Lab Renovation - North Mankato Campus \$250K in Donor Funds	\$6,189	
14	Anoka-Ramsey Community College	Science Labs and Classroom Modernization – Coon Rapids Campus	\$14,504	
15	Dakota County Technical College	Technical Trades and Allied Health Renovation (Design)	\$1,588	
16	Normandale Community College	Library Renovation	\$14,511	
			Totals	\$541,419
			GO	\$427,613
			UF	\$113,806

2023 Design Funded Project	
2023 Not Funded Project	
New Project	



17

Capital Program Advocacy Avenues

- Local Legislator Engagement
 - Bill introduction
- Bonding Book – Coming Soon
- Bonding Tours
 - House and Senate Capital Investment Committees
 - Minnesota Management Budget
 - Governor's Office



18

Capital Program Advocacy

Bonding Tour Timeline

- **House Capital Investment Committee**
 - **September 13-15 – Northwest Minnesota**
 - St. Cloud Technical and Community College
 - Central Lakes College, Brainerd
 - Bemidji State University
 - Alexandria Technical and Community College
 - **September 26-28 – Northeast Minnesota**
 - Pine Technical and Community College
 - Minnesota North College, Ely
 - Minnesota North College, Virginia
 - Minnesota North College, Grand Rapids
 - **October 10-12 – Southwest/Central Minnesota**
 - Ridgewater College, Willmar
 - Southwest Minnesota State University
 - Minnesota West Community & Technical College, Worthington
 - Minnesota State University, Mankato
 - South Central College, North Mankato
 - **October 24-25 – Southeast Minnesota**
 - South Central College, Faribault
 - Riverland Community College, Austin
 - Rochester Community & Technical College
 - Winona State University
 - **November 14-16 – Metro Area: TBD**



Capital Program Advocacy

Bonding Tour Timeline

- **Senate Capital Investment Committee**
 - **August 15-17 – Northwest Minnesota**
 - Alexandria Technical and Community College
 - Minnesota State Community and Technical College, Moorhead
 - Central Lakes College, Brainerd
 - **September 5-7 – Northeast Minnesota**
 - Pine Technical and Community College
 - Minnesota North College, International Falls
 - Minnesota North College, Virginia
 - **October 3-5 – Southwest Minnesota**
 - Ridgewater College, Hutchinson
 - Southwest Minnesota State University
 - Minnesota West Community and Technical College, Worthington
 - South Central College, North Mankato
 - **October 26-27 – Minneapolis TBD**
 - **November 8-9 – Central Minnesota TBD**
 - **November 28-30 – Southeast Minnesota TBD**
 - **January 2024 – Metro Area TBD**



Capital Program Advocacy

Bonding Tour Timeline

- Minnesota Management Budget: TBD
- Governor's Office: TBD

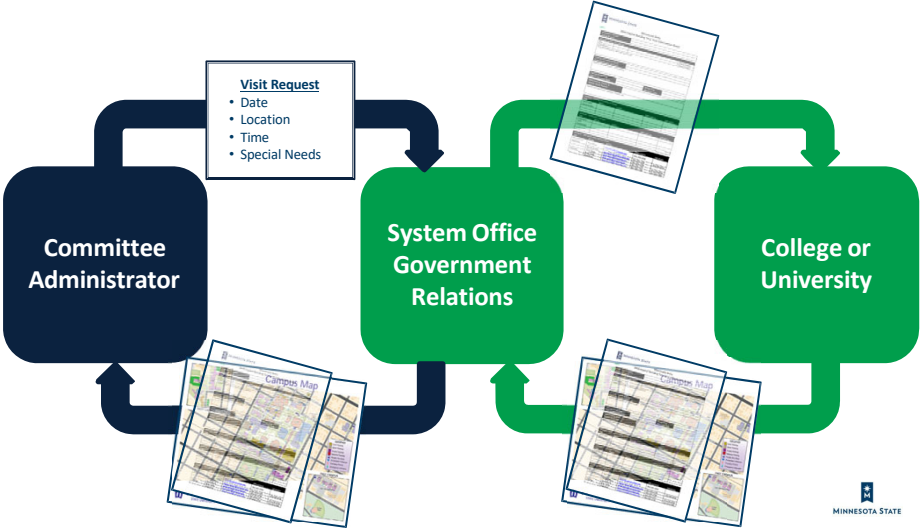
Legislative Testimony

- Capital Investment and Higher Education Committees
- February 12 – May 20, 2024



Scheduled “Bonding Tours”

Notification and preparation process



Bonding Tour Planning

- Communicate with your local legislators
 - Invite them to be part of the tour/presentation
- Develop itinerary
 - Include students, faculty and staff & community/industry partners
 - Include welcome & restroom break(s) opportunities
 - President or appointed campus rep serve as MC
 - Flexibility:
 - 'Walk see' vs 'Sit listen'
 - Other topics: enrollment, tuition, graduation rates, budgets, sustainability
 - Other community projects
 - Weather & traffic is a factor – might arrive early or late – try to keep them on track regardless of arrival time
- Develop handouts
 - Highlight HEAPR needs
- Dry Run
 - Timing, walking route, and talking
 - Technology
 - Keys (make sure all rooms are open)
- Meal/Food
- Identify Parking:
 - Bus (drop off/ pick up location and parking)
 - Personal vehicles: 5-8 reserved spots



23

Bonding Tour Communication

What we will provide you:

- Date / Time
- Specific instructions, if any, regarding what they want to see
- Meal/food request
- Dietary restrictions if serving a meal
- Number of participants (names if possible)
- System Office attendees
- Local presenters, if any, and contact information

What we need from you (to provide committee):

- Campus contact information
- Bus drop off location
- Map & campus address
- Bus greeter names (if known)
- Bus parking location
- Car parking – reserve 5-8 parking spots
- Room # for local presenters – reach out to local presenters and confirm technology needs, provide parking information and room location



24

Bonding Visit 'Day of'

- Bus arrives – Greet committee members at bus – be waiting outside
 - System office staff will assist with catching up those that drive separately
- Offer a restroom break opportunity
- Start tour right away (we will let you know if they want to eat/hold presentations first – typically the visit will start with a tour – already on their feet)
- After tour, head to designated room for meal & presentations
- Local presenters should be waiting in the room – any handouts should already be at tables
- As committee gets settled, officially welcome them, local legislator can welcome them to the district
- Once meal has been served, campus president and others begin brief 5-minute presentation about project; recap what they just saw
 - Include HEAPR needs
- Campus president or designee will act as MC – when done with presentation, turn it over to the local presenters
- At the end, provide brief closing remarks, thank them for coming and walk them to the bus
 - With about 20 minutes remaining, the bus driver will get bus and bring it to pick-up location



25

Bonding Visit Reminders

- Retouch planning:
 - Walk route, clean areas
 - Signage
 - Keys/availability
 - Technology
 - Meal/Snacks/Drinks
- Greet bus
 - Restroom stop opportunity
- Bus driver
 - Include bus driver in the meal, guide them to parking spot
- Have campus reps at the front, middle and end of tour group to respond to questions
- Any handouts should be at the tables ahead of time
- Be flexible
- System office staff will assist with anything needed
- Campus will act as MC/host – do not “leave” visit when local presenters are speaking
- Walk legislators to the bus when over and thank them for visiting
- Get committee back on the road ‘on time’
- Any follow-up



26

Information to Provide Committees

For both Major Capital Projects & HEAPR

- Total cost of project (coordinate with Michelle Gerner)
- Amount of State Capital Request (coordinate with Michelle Gerner)
- Any matching or partner funds
- Has project received capital investment dollars in prior years?
 - If so, provide details
- Year request first submitted: session and bill number/author if applicable
 - Government relations can help if needed
- Can the project be phased?
- Scope of the project: site acquisition, predesign, design, construction, etc.



27

Legislative Testimony

Legislative Committees:

- House: Capital Investment, Higher Education, Ways & Means
- Senate: Capital Investment, Higher Education, Finance
- Conference Committee

Government Relations coordinated

- System Leadership
- Facilities staff
- Campus representatives
 - Students
 - Faculty
 - Leadership
 - Local partners/businesses



28

Key Contacts: System Office

Government Relations:

- Bernie Omann
 - Bernie.Omann@minnstate.edu, Cell: 320-290-6026
- Melissa Fahning
 - Melissa.Fahning@minnstate.edu, Cell: 612-483-3741
- Sarah Berns
 - Sarah.Berns@minnstate.edu, Cell: 612-281-4709

Facilities

- Brian Yolitz
 - Brian.Yolitz@minnstate.edu, Cell: 571-278-4726
- Michelle Gerner
 - Michelle.Gerner@minnstate.edu, Cell: 612-559-9795



Questions / Feedback

